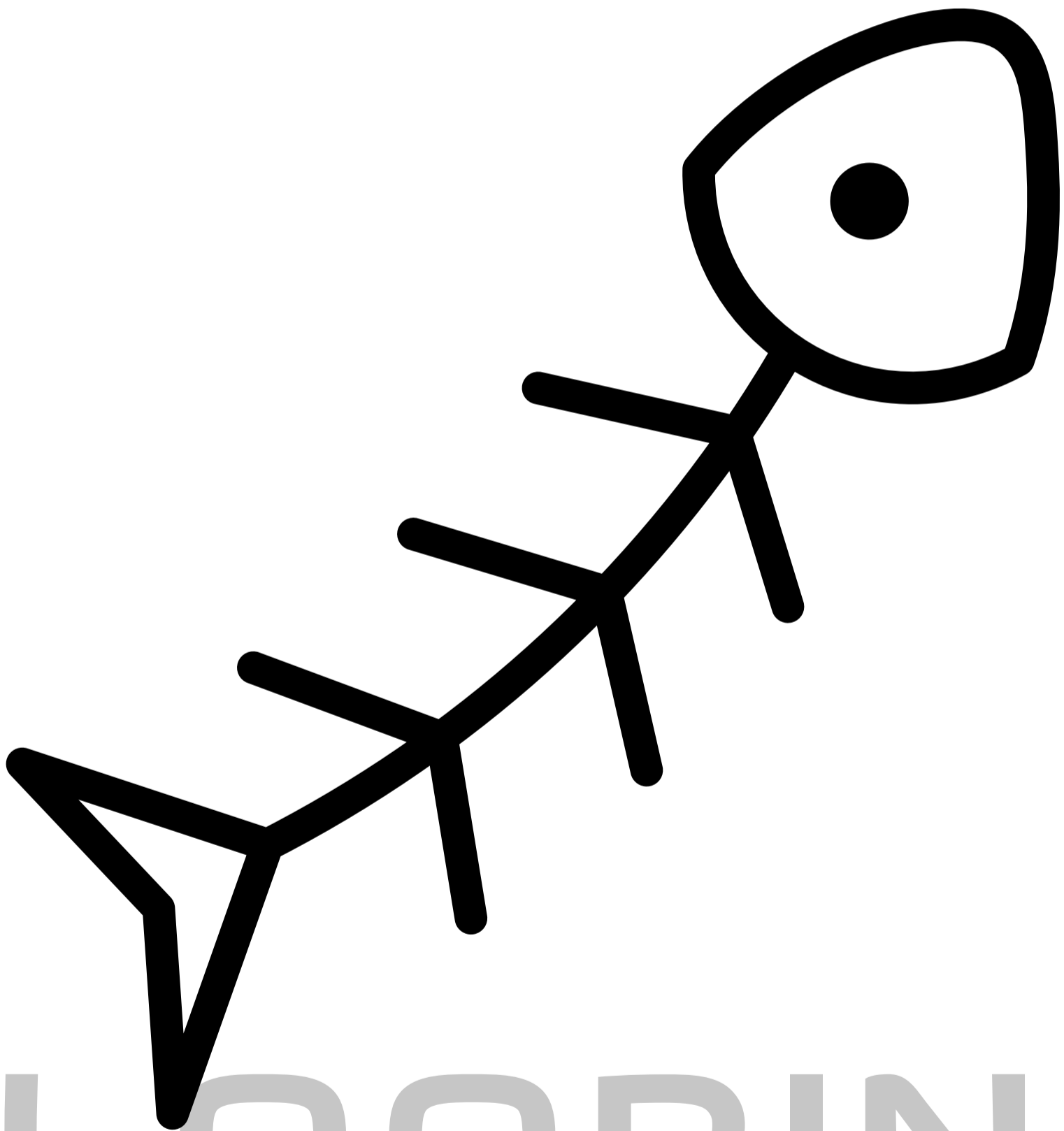


wineo

01

PURLINE
MEETS
HERRINGBONE



FLOORING
SPOTLIGHT



Matthias Windmüller
CEO Windmüller GmbH

»» On our way to a responsible future.

Dear architects and interior designers, dear readers,

Today's world requires thinking beyond conventional solutions – especially in the field of architecture. As a manufacturer of high-quality flooring, it is our responsibility to develop sustainable solutions, which we do through innovation, research and development, to help create healthier buildings. In this magazine we would like to share our innovations with you, experts in your field, exploring new perspectives on holistic and above all sustainable interior designs.

Our **ORGANICFLOORING** philosophy centers around our flagship product, wineo PURLINE organic flooring – for a sustainable future. Based on the innovative high-performance composite material ecuran, it reduces the ecological footprint – without compromising on quality and design. PURLINE is Cradle to Cradle® Silver certified and offers maximum design variety. Trends – such as the timeless herringbone pattern – can be reinvented with PURLINE organic flooring. Natural, high-performance, design-led organic flooring.

Feel free to share your ideas and get in touch with us.
I hope you enjoy reading and discovering our first issue of the SPOTLIGHT magazine "PURLINE MEETS HERRINGBONE".

Yours Matthias Windmüller



PURLINE
ORGANIC
FLOORING

sustainability | high-performance | design diversity

SPOT LIGHT

PRODUCT
PURLINE organic flooring wineo 1500 wood XS

DECOR
Pure White | Pure Black

FORMAT
600 x 100 mm

INSTALLATION TYPE
Herringbone

PURLINE organic flooring wineo 1500

With PURLINE organic flooring wineo 1500 you create a unique interplay of modern aesthetics and sustainable healthy living. The high-quality polyurethane floor covering based on renewable raw materials does not release any harmful substances into the room. Thanks to a wide range of decors and installation options, it offers maximum design diversity.

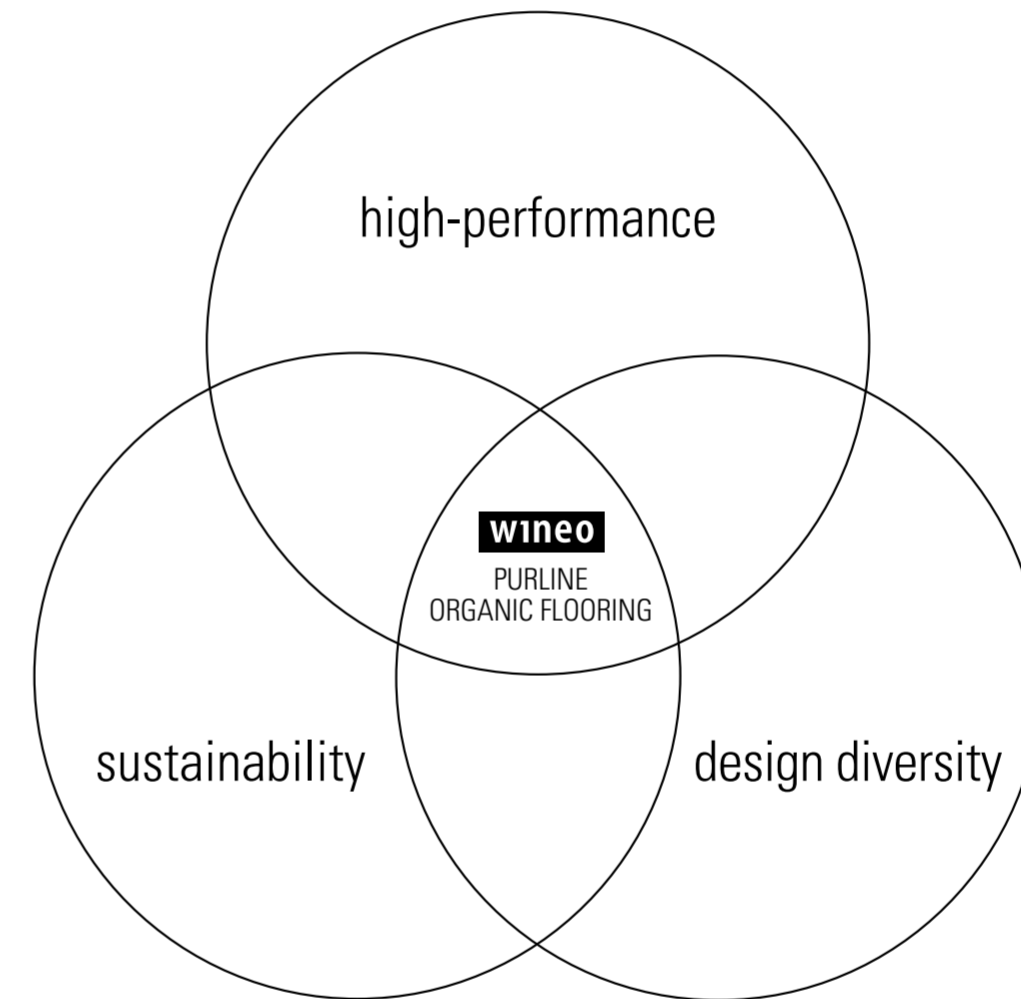


The Cradle to Cradle® Silver certificate certifies the environmental compatibility of our PURLINE organic flooring according to these criteria:
 // Material health
 // Circularity
 // Use of renewable energy
 // Responsible use of water
 // Social justice

Utilisation classes

23 / 34 / 43
 Utilisation classes are the key to finding the optimum floor covering for the corresponding area. PURLINE organic flooring sets new standards: With the utilisation classes 23, 34 and 43, it effortlessly withstands even heavy wear and tear – whether in residential, commercial or light industrial applications.

- extremely durable
- outstandingly UV-resistant
- particularly temperature stable
- absolutely odour neutral
- exceptionally economical
- indoor air quality
- quiet
- non-slip
- gentle on the ankles
- warm to the feet
- suitable for underfloor heating
- suitable for high humidity areas
- minimal smoke
- easy care



Ingredients

ecuran is a sustainable high-performance composite material made predominantly from vegetable oils such as rapeseed or castor oil – and naturally occurring mineral components such as chalk.



Canola



Castor



Chalk



Herringbone formats

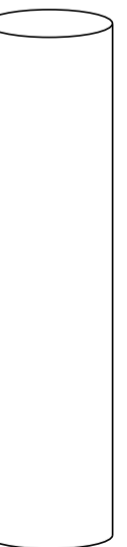
- 480 x 80 mm
- 380 x 95 mm



Formats

PURLINE organic flooring wineo 1500 is available in different tile and plank formats, as well as in roll form – for particularly great flexibility in floor design.

- 600 x 100 mm
- 1200 x 200 mm
- 1500 x 250 mm
- 1000 x 500 mm



Roll: 2 x 20 m



left:
Brick wall of the
Basilica of Santo Stefano
in Bologna
right:
Herringbone pattern in wood
on a door in Prague
Middle:
Brick floor in the
Roman Colosseum
below:
Half-timbered floor
in herringbone pattern



HERRINGBONE

A timeless heritage

The herringbone pattern is one of the oldest and most enduring patterns in history, whose origins go back thousands upon thousands of years. This timeless design has been used in various cultures and architectural styles and has left a lasting impact on the world of design and construction.

Ancient origins

The herringbone pattern has its roots in ancient Egypt and Mesopotamia, where it was first used for woven textiles and jewellery. The name of the pattern is derived from the skeleton of a herring fish with its distinctive V-shaped bones. The ancient Egyptians adopted the herringbone pattern for their masonry and incorporated it into their architectural structures.

Roman influence

The Romans, who were renowned for their exceptional technical and architectural achievements, were among the first to incorporate the herringbone pattern into their building techniques. They used it extensively in their road systems, which were called "pavimentum herringbone" to improve the stability and durability of the roads.

The tradition of the Vikings

During the Viking period (around the 8th to 11th centuries) the herringbone pattern found its way into various aspects of Nordic culture. The Vikings used the herringbone pattern in their shipbuilding, clothing and their artwork, which contributed to their art.

Medieval cathedrals

In medieval Europe, masonry in the herringbone pattern became a prominent feature of cathedral construction.

Facades and floors

In the 19th century, the herringbone pattern was adapted to architectural styles, including the emerging industrial architecture. During this period, factories and warehouses were built with herringbone masonry, which demonstrated the pattern's ability to combine aesthetics and practicality. In addition, the herringbone pattern continued to decorate the interiors of mansions and villas and blended seamlessly into the various interiors of the time.



Discover the timeless fascination of the herringbone pattern and create interiors that stylishly combine classic and modern in an elegant way. The wide range of diverse decors opens up endless design possibilities and thus offers great potential. From traditional to modern, from subtle to eye-catching – the multi-

faceted herringbone pattern blends harmoniously into any architectural concept and allows for a unique floor design. Even more individuality can be created by cleverly combining different decors. Let your creativity run free and create impressive spaces that are aesthetically pleasing and timeless.

From the classic pattern to the modern structural provider



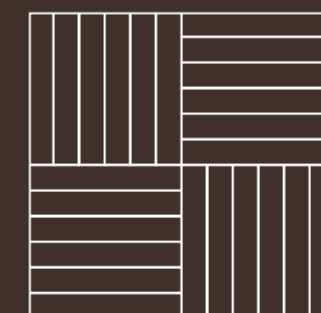
Herringbone



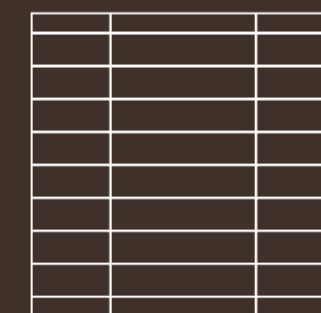
Double herringbone



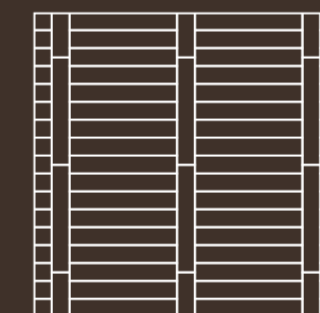
Triple herringbone



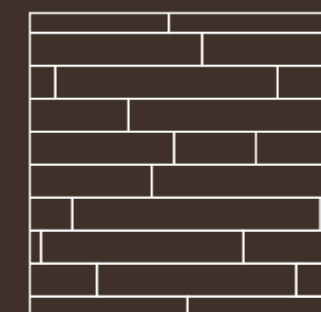
Square basket herringbone



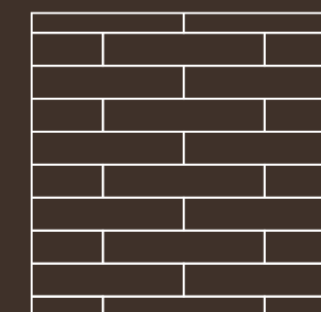
Stack bond herringbone



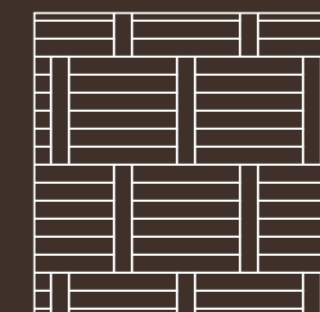
Ladder pattern herringbone



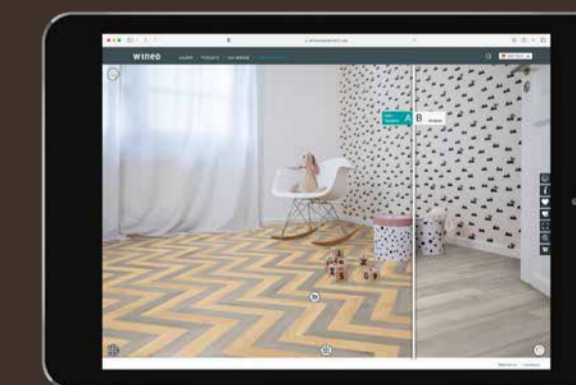
Random brick pattern herringbone



Brick pattern herringbone



Ladder weave herringbone pattern



Our wineo Floor Viewer technology allows you to view our flooring in room situations. This way you can see what your creative installation patterns will really look like.



With their characteristic geometric patterns, herringbone installations provide sophistication and elegance. Whether in a restaurant, hotel or living room – these impressive patterns give wow factor and add real character to the room. Thanks to their versatility, herringbone floors are currently experiencing a renaissance in architecture and are being reinvented as a contemporary response to today's interior design challenges. Herringbone floors are true masterpieces in floor design.



HERRINGBONE

A timeless trend for residential, commercial and public buildings

Visual illusion

The herringbone pattern has the unique ability to make rooms appear larger, as the diagonal arrangement draws the eye to the length of the pattern. This gives a feeling of grandeur. This special feature makes the herringbone pattern ideal for compact and smaller areas that you want to make seem larger.

Timeless appeal

Unlike other design trends, the herringbone pattern has stood the test of time. Its history can be traced back to ancient civilisations and yet herringbone is as relevant today as it was centuries ago. Its timelessness makes it an elegant pattern that will last for years.

Versatile installation methods

The different types of installation also ensure maximum versatility. While the classic 1-panel installation creates calm and balance, the 2-panel installation is elegant and sophisticated. The triple installation offers a different dynamic, adding movement to the room. Yet more unusual designs and patterns can be created with our flooring ... the possibilities are endless!

Powerful and sustainable

With PURLINE herringbone, this trend can be integrated in a versatile way in a wide variety of rooms. The innovative polyurethane floor covering combines high-performance, sustainability and design diversity. Manufactured using mainly renewable raw materials and natural fillers, PURLINE organic flooring is not only extremely hard-wearing and durable, but also does not release any harmful substances into the indoor environment. Already in 2018 PURLINE was certified Cradle to Cradle® Silver, which attests to its high environmental compatibility.



This is how you install solid bonding today! Try the sustainable PU self-adhesive mats!

- Fast, quiet, clean, odourless and immediately walkable
- No use of liquid glue
- 100% Made In Germany
- Additional impact and walking noise reduction
- Can be laid on existing floor coverings

Further information:



SPOT
LIGHT

PROJECT
MAAS International, Eindhoven

INTERIOR DESIGN
Lianne Bongers STUDIO LIME

PRODUCT
PURLINE organic flooring
wineo 1500 | wood XS

DECOR
Garden Oak | Island Oak Moon



*"With my designs
I help to strengthen
the connection between
people and nature."*

Lianne Bongers



Sustainable workspace at its best for a modern working world

*"The combination of the two
plank decors supports
the varied and creative
atmosphere of the rooms."*

Lianne Bongers

The Eindhoven-based company Maas International stands out not only for its range of exquisite coffee and tea specialties, but also for its strong commitment to sustainability – in line with the company slogan "Treat yourself to something good". Now, the company's own restaurant has been transformed into a versatile space that can be used during lunch breaks as well as for client meetings, presentations and as a flexible workspace.

Interior designer Lianne Bongers from STUDIO LIME was responsible for the redesign. When choosing the flooring, she deliberately opted for PURLINE organic flooring from wineo in order to reflect the sustainability values of Maas International. Manufactured using on the basis of renewable raw materials and natural fillers, it does not release any harmful substances into the air and therefore meets the criteria of a responsible flooring solution while also being an aesthetic eye-catcher. The modern herringbone installation with various decors, in particular, is a contemporary interpretation of the classic, and affords a lively and vibrant atmosphere.



*"Treat yourself to
something good"*

Slogan of the
MAAS International company

HERRINGBONE SELECTION

Our selection for you!

wineo 1000	NK 23 32	wineo 1200	NK 23 33 42	wineo 1500	NK 23 34 43
					
Soft Oak Salt PL295RHB 380 x 95 x 2,2 mm		Welcome Oskar PL269RHB 480 x 80 x 2,2 mm		Fashion Oak Cream PL092CHB 480 x 80 x 2,5 mm	
					
Calm Oak Shell PL306RHB 480 x 80 x 2,2 mm		Let's go Max PL270RHB 480 x 80 x 2,2 mm		Supreme Oak Silver PL069CHB 380 x 95 x 2,5 mm	
					
Calm Oak Ash PL308RHB 480 x 80 x 2,2 mm		Cheer for Lisa PL097RHB 480 x 80 x 2,2 mm		Supreme Oak Grey PL070CHB 380 x 95 x 2,5 mm	
					
Soft Oak Pepper PL304RHB 380 x 95 x 2,2 mm		Please meet Paula PL117RHB 480 x 80 x 2,2 mm		Royal Chestnut Mocca PL086CHB 480 x 80 x 2,5 mm	
					
Urban Concrete Smoke PL318RHB 480 x 80 x 2,2 mm		Presenting Karl PL118RHB 480 x 80 x 2,2 mm		Raw Industrial PL104CHB 480 x 80 x 2,5 mm	



Discover the entire selection!

Pioneer Thinking on a creative level

PROJECT
wineo workspace

PRODUCT
PURLINE organic flooring
wineo 1500 | wood XS

DECOR
Pure Black | Garden Oak



Herringbone formats offer a huge variety of design options in terms of colour combinations or installation patterns. The manufacturer of PURLINE organic flooring, Windmüller GmbH, has chosen a parallel installation for their meeting room. The Windmüller team is enthusiastic about the modern atmosphere which fosters creativity.

Installation Type
STACK BOND
HERRINGBONE



SPOT LIGHT

PROJECT
Hyperion Hotel, Salzburg

ARCHITECTURE | DESIGN
Unykat Interior Design

PRODUCT
PURLINE organic flooring
wineo 1500 | wood XS

DECOR
Pure Black

*"The floor creates
the perfect basis
for a consistent design concept
with selected colour accents."*

Unykat Interior Design

Palais Faber
in Salzburg

From the lobby to the restaurant to the hotel bar – PURLINE organic flooring wineo 1500 wood XS (decor: Pure Black) covers almost all rooms and provides a regal ambience with its discreet and restrained look.



wineo

High fashion meets historical splendour

In the heart of Salzburg shines the Palais Faber, an historic ensemble of a building in the magnificent style of Vienna's Ringstraße. Since July 2022, the Hyperion Hotel Salzburg has brought the glorious past of this place to life. The masterful combination of historical elements with contemporary comfort unfolds a unique atmosphere based on PURLINE organic flooring wineo 1500. The sustainable flooring blends in with the historical splendour and lends the interior a classic modern elegance.



wineo for architects and interior designers

To ensure that you achieve perfect results with our product solutions, we offer a comprehensive range of services. For quick and reliable planning, wineo BIM data is available for you to use for your projects and tenders. In addition, we will be happy to send you free floor samples so that you always make the best choice for your project. You can find brochures and data sheets for our products, as well as declarations of performance, online in our download area.

[wineo.de/architektenservice](https://www.wineo.de/architektenservice)



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